Automated Briefing and Correspondence

# **Standard**

Departments must use the Automated Briefing and Correspondence common templates for in-scope briefs and correspondence at the portfolio, branch/unit, division and departmental level.

# **Document Control**

Applies to	All departments and Victoria Police	Authority	Enterprise Solutions, Department of Premier and Cabinet
Period	To be determined	Advised by	N/A
Issue Date	To be determined	Document ID	ABC-STD-02
Review Date	To be determined	Version	1.0



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# Requirements

### In-scope

For the purposes of this standard, the scope of 'briefs' includes all forms of briefs with the exception of cabinet submissions, parliamentary questions and Public Accounts and Estimates Committee (PAEC) briefs.

For the purposes of this standard, the scope of 'correspondence' includes all correspondence to a Minister, Secretary, Deputy Secretary, Executive Director or Director that requires a response, no matter the channel it comes via.



It is recommended that the Automated Briefs and Correspondence (ABC) Governance Model (governance model) and ABC Guideline (guideline) link> be read prior to reading this document.

#### **Briefs**

Departments must at a minimum:

- 1. Create briefs using the common brief template:
  - a) Common brief
    - briefs initiated by the department to the Premier or Minister/s that provides information, advice or seeks support on policy issues, key projects or decisions, or approval of an attached correspondence etc.
    - briefs requested by the Premier or Minister that seeks information or advice on policy issues, key projects or decisions etc.
    - briefs internal to the department that provide information or advice or seek support on departmental business, recruitment, expenditure or procurement etc.
  - b) Event briefs
    - briefs to the Premier, Minister or Secretary that provides background and logistical information and speaking points in preparation for a meeting, event or function.
- Create, edit and manage all briefs digitally with the electronic record as the public record (official record) as defined in the <u>Public Records Act 1973</u>.
- 3. Ensure all briefs are kept to a maximum of two pages (excluding attachments) where possible.
- 4. Ensure all briefs are electronically approved in line with the Electronic Approval Standard.

## Correspondence

Departments must at a minimum:

- 5. Respond to correspondence in the format it was received, unless requested otherwise by the sender or the signatory.
- 6. Create hardcopy correspondence using the common template when:
  - a) responding to hardcopy correspondence received by the Premier, Minister/s, Secretary or Department.
  - b) sending out hardcopy correspondence on behalf of the Premier, Minister/s, Secretary or Department.
- Create electronic correspondence using the common template when responding to correspondence received electronically (e.g. emails) addressed to the Premier, Minister/s or Secretary.



Correspondence received by email should be responded to by email using the electronic correspondence template attached to a return email, unless specifically requested otherwise by the correspondence signor.

- 8. Create a covering brief for correspondence when approval (signing) of the correspondence is required by the Premier, Minister/s or Secretary.
- 9. Create, edit and manage correspondence digitally with the digital version as the public record as defined in the *Public Records Act 1973*, including:
  - All inbound hardcopy correspondence received is scanned and managed internally as a digital record (responding externally via hardcopy as appropriate).
  - b) Ensure all outbound correspondence is managed entirely as a digital record internally to the department (regardless of its final form once it leaves the department).

#### General

Departments must at a minimum:

- 10. Print digital briefs and correspondence only as a 'working document' when there is a need to:
  - a) print a draft for reading and mobility purposes
  - b) physically sign the document
  - c) send physical correspondence out to a citizen or
  - d) provide evidence in a physical format.



Working documents, no longer required, should be disposed of according to the department's digitisation plan (see Digitisation for Public Records Office Victoria's digitisation requirements) and protected according to its Victorian Protective Data Security Framework (VPDSF) classification.

All other hardcopy records should continue to be managed and disposed

of according to PROV policy and requirements and protected according to its VPDSF classification.



Copies of security classified records should be kept to a minimum and securely managed and tracked.

11. Signed working documents of a digital brief or correspondence must be scanned back into the briefing and correspondence system (which should be a Public Record Office Victoria approved electronic document management business system), disposed of according to the department's digitisation plan and protected according to its VPDSF classification.



The governance model, common process, roles, definitions, business rules and common templates are subject to formal change control via the Whole of Victorian Government (WOVG) ABC Group.

## Overview

The purpose of the ABC Templates Standard (the standard) is to define the expectation around the use of the government's standard templates for briefing and correspondence.

The use of common templates is an important precursor step towards improving productivity and effectiveness in the end-to-end process for briefs and correspondence.

## Rationale

Government departments are becoming more aware of the problems and restrictions they operate under in the current, disparate briefing and correspondence processes and templates.

The implementation of common briefing and correspondence templates will help the government to move towards commonality of practice in briefing and correspondence, reducing the impact of machinery of government (MOG) and created portability of knowledge.

The emphasis is on creating a consistent WOVG practice: irrespective of department, system or level of technical or digital maturity. Thus, the use of common templates, in conjunction with the common process, will improve productivity via ensuring that people trained in briefing and correspondence are immediately productive after changes in machinery of government or when transferring to other parts of the government. Further, legislative compliance will improve as a result of increased accountability; costs will reduce as digital systems eliminate paper, which will further improve productivity as manual processes (including 'walking the brief around') are reduced or eliminated.

#### Guideline

## Overview

The following provides guidance on how to use the common brief and correspondence templates. For more detailed guidance on the ABC standards and common process see ABC Guideline.

# Template types

Templates types	Description
Brief – Ministerial and Department (use brief	Briefing to the Minister that requires the Minister to make a decision or for noting.
template)	Briefing to the Secretary, Deputy Secretary, Executive Director or Director that requires the them to make a decision (may also be used for other internal departmental briefings).
	How to use:
	The brief template is described by providing a sample picture of each section of the template supported by a business rules matrix that outlines each of the elements of the common brief template.
Event brief (use brief template with modifications)	An event brief is tailored to specifically highlight the details of an event.
	How to use:
	The base of the event brief template is the brief template (see above). Any differences in look and feel or business rules between the common brief and event brief templates is detailed at the end of the common brief template.
Correspondence – hard copy or electronic	Reply to correspondence received, addressed either to a Minister, Secretary, Deputy Secretary, Executive Director or Director.
	How to use:
	The correspondence template is described by providing a sample picture of each section of the template supported by a business rules matrix that outlines each of the elements of the correspondence template.



The following brief types are not in-scope for this guideline including regulatory brief, cabinet brief, adjournment debate brief, cabinet submission brief, possible parliamentary question, question on notice, question without notice and constituency questions.

## **Business rules**

The business rules for each section of a common template are captured using the following matrix:

#### Intent:

This descriptor captures a high-level overview of the section and the purpose of the section within the brief, including whether the section is **mandatory**, **optional** or **customisable**.

#### Position:

This descriptor captures the approximate location of the section, relative to other sections including whether the position is **mandatory**, **optional** or **customisable**.

#### Composition:

This descriptor captures the structure of the section, including the applicability of a section title and content of the section, as well as describing aspects within the section that may be **mandatory**, **optional** or **customisable**.

A section composition can be made up of the following:

Section Title – A section title is a title that is captured in the Brief Section Title.

Title – A title is the lead title within the section.

Subtitles – Subtitles are secondary titles within the section.

Content – The description of content is to assist with outlining what and how the information written in the section should be conveyed.

#### Instructional text:

This descriptor outlines how to compose the section.

#### Comments:

This descriptor provides further information in relation to the section.

#### **Example:**

Where applicable, an example of the application of the business rules/section.

#### **Event brief:**

This descriptor demonstrates how the template should be adjusted for an event brief.

## Font and Styling

The business rules for font type and size, headings styles, spacing and margins are:

Component	Business rule
Section Title	Left aligned, bold, black, Arial size 14, border top and bottom
Title	Left aligned, bold, black, Arial size 12
Subtitles	Left aligned, bold, black, Arial size 12
Content	Left aligned, black, Arial size 12

Component	Business rule
	Sentences spaced by 3pt and left aligned
Tables	Table Heading: left aligned, bold, black Arial size 11
	Table Text: normal, black, Arial Size 11
Header/ Footer	Bold, black, Arial size 8

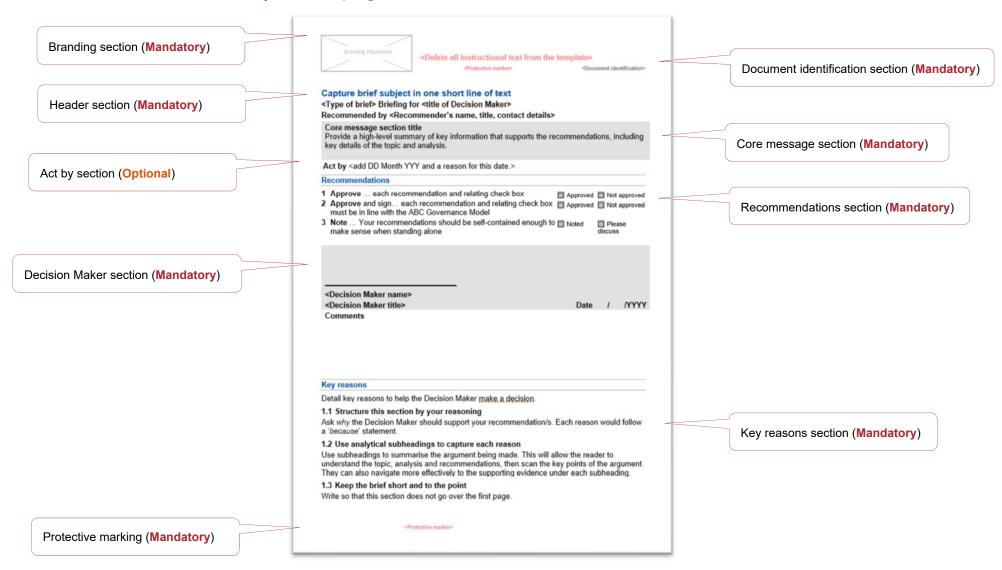
<sup>\*\*</sup>Numbering of the section titles and subsection titles is optional. Whilst the template numbers heading numbering is optional.

All text is left aligned, unless stated otherwise.

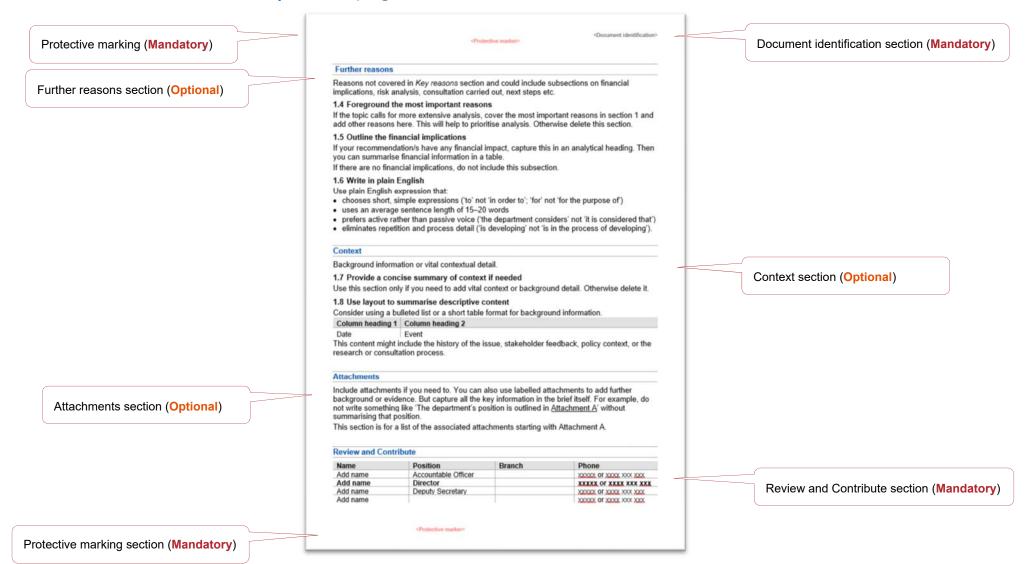
# Definitions – mandatory, optional and customisable

Mandatory or mandatory	Any reference to a <b>mandatory</b> section, component or wording must follow the business rules outlined.
Optional or optional	Any reference to an <b>optional</b> section, component or wording can follow the business rules outlined, though it is not required.
Customisable, or customisable	Any reference to a <b>customisable</b> section, component or wording allows for local departmental preferences to be applied.

## Common/Event brief template – page one



## Common/Event brief template - page two



### Introduction - brief

A brief is the preparation of advice for decision by at least the next level up (in the department, Minister or Cabinet). The Decision Maker can be the Cabinet, Minister, Secretary, Deputy Secretary, Executive Director or Director.

This guideline covers the following types of briefs:

- Common brief a document prepared for the Decision Maker to inform them on key activities, tasks or events relevant to their portfolio.
- Event brief a brief to inform someone (higher next level authority) about an event that is expected to occur in the future.
- Correspondence response briefs a brief in response to correspondence received by a department. A common brief should be used.

### Branding section



#### Intent:

It is **mandatory** to have a departmental branding section on the first page of the brief. This section should display, through a logo and name, the department that the brief originates from.

#### Position:

Mandatory, top left-hand corner of the first page of the brief.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Customisable department logo and name.

#### Instructional text:

The departmental branding must be consistent with Brand Victorian guidelines and logos.

#### **Example:**



#### **Event brief:**

An Event brief uses the same rules.

#### Header section

### Capture brief subject in one short line of text

<Type of brief> Briefing for <title of Decision Maker>

Recommended by <Recommender's name. title. contact details>

#### Intent:

It is **mandatory** to have a Header section on the first page. The Header section captures the intent/subject of the brief, the type of brief, the title of the Decision Maker for whom the brief is for and details of the executive recommending the brief up for decision.

#### Position:

**Mandatory**, on the first page, below the Branding section, starting as the first row of text on the first page.

#### Composition:

Section Title: None

Title: **Mandatory**, (Line 1) a short one line that captures the title or intent or subject of the brief.

Subtitles: None

Content: After the title (Line 1), there are two lines of text,

Line 2 has three components:

- 1) Optional <Type of brief> text outlining the brief type, followed by
- 2) Mandatory "Briefing for the", followed by
- 3) Mandatory and customisable < title of the Decision Maker>

Line 3 has two components:

- 1) Mandatory "Recommended by", followed by
- 2) Mandatory and customisable < Recommender's name, title, contact details>

#### Instructional text:

Where there are multiple recommenders use one recommender only, being the main contact.

#### **Example:**

## Seeking approval of the new brief process

Common Brief for the Executive Director of Briefs Recommended by John Smith, Director of Processes, 0421 234 567

#### **Event brief:**

The Header section should be adjusted to reflect the needs of an Event brief, for example:

EVENT: Name of Event Briefing for <title decision="" maker="" of="">&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;Activity / event&lt;/th&gt;&lt;th colspan=2&gt;Summarise the activity /event in no more than two lines.&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td colspan=2&gt;Location Provide location&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Date of event&lt;/td&gt;&lt;td&gt;DD Month YYYY&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>		
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### Core message section

#### Core message section title

Provide a high-level summary of key information that supports the recommendations, including key details of the topic and analysis.

#### Intent:

It is **mandatory** to have a Core message section on the first page. This section provides a high-level summary of the key reasons, issues and context of the brief that helps the Decision Maker to know why they are being briefed and what they are being asked to do.

#### Position:

**Mandatory**, on the first page, below the Header section.

### **Composition:**

Section Title: None

Title: Optional and customisable.

Subtitles: None

Content: **Mandatory** and **customisable**, a core message that does not exceed four lines of text, i.e. two to three sort sentences.

#### Instructional text:

- The title can be customised to suit the needs of the department, examples include Core message, Key issues, Purpose or Topic and Analysis.
- The content of the Core message section should be succinct and to the point and must not be longer than four lines of text.

### Example:

#### Core message

This brief requests your approval for funding and to sign the attached correspondence to departments requesting their support of the new process.

#### **Event brief:**

An Event brief does not have a Core message section.

## Act by section

Act·by-<add·DD·Month·YYYY·and·a·reason·for·this·date.>¤

#### Intent:

The Act by section is **optional**. It provides a date by which the recommendation(s) put to the Decision Maker need to be acted upon and, if required, a supporting reason for the date.

#### Position:

**Mandatory**, if used, the Act by section must be on the first page below the Core message. section.

#### **Composition:**

Section Title: None

Title: Act by

Subtitles: None

Content: If used there are three components of this section, all on one line of text:

- 1) Mandatory 'Act by', followed by:
- 2) Mandatory and customisable the date (day, month and year), followed by
- 3) Optional and customisable the supporting reason.

#### Example:

Act by 9 January 2020 to ensure agreement by departments by 14 January 2020

#### **Event brief:**

An Event brief does not have an Act by section.

#### Recommendations section

Recommendations			
1	Approve each recommendation and relating check box	■ Not approved	
2	<b>Approve</b> and sign each recommendation and relating check box Approved must be in line with the ABC Governance Model	Not approved	
3	<b>Note</b> Your recommendations should be self-contained enough to Noted make sense when standing alone	Please discuss	

#### Intent:

The Recommendations section is **mandatory**. It provides the recommendation(s) for the Decision Maker to either approve, not approve or note.

### Position:

**Mandatory**, on the first page, below the Act by section, if the Act by section has been used, otherwise below the Core message section and above the Decision Maker section.

#### Composition:

Section Title: Mandatory – Recommendations

Title: None

Subtitles: None

Content: **Mandatory** and **customisable**, starting underneath the title a listing of one or more recommendations for the Decision Maker. Supported by check boxes for each recommendation stated.

#### Instructional text:

- One or more recommendations are required.
- Only number recommendations when there are two or more.
- The required recommendations for the brief are bolded and followed by the recommendation reason, e.g. Approve and sign the attached contract.
- Check boxes are aligned right of page for each recommendation stated.
- The Decision Maker must check one check box for each recommendation.

#### Comments:

The recommendation types and check boxes are documented in the ABC Governance Model.

#### **Example:**

#### Recommendations

- 1 Approve the attached process diagram for release
- 2 Approve and sign the attached letter to be sent to all department executive directors
- 3 Note the top five issues outlined in the attached Issues Register

#### **Event brief:**

An Event brief uses the same rules.

#### **Decision Maker section**



#### Intent:

It is **mandatory** to have a Decision Maker section on the first page. It provides a space for the Decision Maker's acknowledgement e.g. signature; name and title of the Decision Maker; date the brief was acknowledged by the Decision Maker; and space for the Decision Maker to provide comment(s) to the Recommender.

#### Position:

Mandatory, on the first page, below the Recommendations section and above the Key

reasons section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

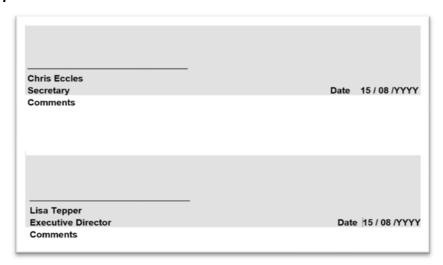
Content: The Decision Maker section is made up of five components:

- 1) Acknowledgement **Mandatory** the Decision Maker's acknowledgement (e.g. signature) of the recommendation(s).
- 2) Decision Maker Name **Mandatory** and **customisable** the Decision Maker's name.
- 3) Decision Maker Title Mandatory and customisable the Decision Maker's title.
- 4) Date **Mandatory** the date the Decision Maker acknowledged the recommendation(s).
- 5) Comments Mandatory for the Decision Maker to optionally write comment(s) in relation to the brief.

#### **Instructional text:**

- The "date" component must be on the same line as the "Decision Maker Title" component and, right aligned on the page.
- The Comments component should be titled '**Comments**' and bolded, with space for the Recommender to optionally populate.
- Departments should limit acknowledgement to one Decision Maker.
- Where acknowledgement by multiple Decision Makers is required, the Decision Maker section should be repeated.

#### **Example:**



#### **Event brief:**

An Event brief uses the same rules.

## Key reasons section

#### **Key reasons**

Detail key reasons to help the Decision Maker to decide as to why the recommendation/s should be approved, signed and/or noted.

#### 1.1 Structure this section by your reasoning

Ask why the Decision Maker should support your recommendation/s. Each reason would follow a 'because' statement.

#### 1.2 Use analytical subheadings to capture each reason

Use subheadings to summarise the argument being made. This will allow the reader to understand the topic, analysis and recommendations, then scan the key points of the argument. They can also navigate more effectively to the supporting evidence under each subheading.

#### 1.3 Keep the brief short and to the point

Write so that this section does not go over the first page.

Delete all instructional text from the template.

#### Intent:

It is **mandatory** to have a Key reasons section on the first page. It provides the key reason(s) to help the Decision Maker make the decision/s recommended.

#### Position:

**Mandatory**, on the first page, below the Decision Maker section. The Key reasons section must not flow over to the second page of the brief.

#### Composition:

Section Title: Mandatory and customisable.

Title: None

Subtitles: Optional and customisable.

Content: **Customisable**, the Key reasons section should be three to five key points of text or a paragraph of text.

#### **Instructional text:**

- The Key reasons section title is customisable, examples include, 'Key reasons', 'Key information' or 'Key issues'.
- Content for the key reason section should not flow over to page two of the brief.
- The content is customisable, e.g. can be dot point text or one paragraph of text.
- The Key reasons section can be the first numbered section of the brief.

#### Comments:

Further support on "how to write content" for the Key reasons section could be provided by departments.

#### Event brief:

An Event brief uses the same rules.

## Protective marking section

#### Intent:

It is **mandatory** to have a protective marking section on all pages of the brief and its attachments. The protective marking indicates the use, handling and dissemination requirements of the brief and helps to prevent unauthorised use its information.

#### Position:

Mandatory, centred, on the top and bottom of each page of the brief and its attachments.

### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Mandatory and customisable text indicating the protective marking.

#### **Instructional text:**

A department needs to be aware of its obligations when assessing official information to determine what protective marking to apply.

The protective marking being applied must be in line with the protective markings outlined by the <u>Victorian Protective Data Security Framework</u>.

Ideally use capitals, bold text, large font and a distinctive colour (red preferred), for example **OFFICIAL** 

#### **Event brief:**

An Event brief uses the same rules.

#### Document identification section

#### Intent:

To be able to uniquely identify the brief, it is **mandatory** to have a Document identification section on the first page.

#### Position:

**Mandatory** for it to be on the first page, and **customisable** as to whether it is in the footer or header. It should not interfere with other sections of the page.

### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Mandatory, customisable, alphanumeric text to uniquely identify the brief.

#### Instructional text:

The unique identification text could be derived from a departments records document management system, where the brief may be stored and uniquely identifiable.

#### **Event brief:**

An Event brief uses the same rules.

#### Further reasons section

#### **Further reasons**

Reasons not covered in *Key reasons* section and could include subsections on financial implications, risk analysis, consultation carried out, next steps etc.

#### 1.4 Foreground the most important reasons

If the topic calls for more extensive analysis, cover the most important reasons in section 1 and add other reasons here. This will help to prioritise analysis. Otherwise delete this section.

#### 1.5 Outline the financial implications

If your recommendation/s have any financial impact, capture this in an analytical heading. Then you can summarise financial information in a table.

If there are no financial implications, do not include this subsection.

#### 1.6 Write in plain English

Use plain English expression that:

- · chooses short, simple expressions ('to' not 'in order to'; 'for' not 'for the purpose of')
- uses an average sentence length of 15-20 words
- · prefers active rather than passive voice ('the department considers' not 'it is considered that')
- · eliminates repetition and process detail ('is developing' not 'is in the process of developing').

#### Intent:

It is **optional** to have a Further reasons section. If used, it provides supplementary reason(s) and information to the Decision Maker to help them understand why the Recommendation(s) should be approved/noted.

#### Position:

Mandatory, if used, it must be the first section on the second page of the brief.

#### Composition:

Section Title: Mandatory and customisable.

Title: None

Subtitles: Optional and customisable.

Content: **Mandatory** and **customisable** subsections detailing further analysis and reasons including reasons not covered in the Key reasons section or the financial implications.

#### Instructional text:

- If the Further reasons section is used, the Further reasons section title is mandatory.
- The Further reasons section can be numbered, with the title starting with '2', followed by the title, all in bold text.
- The Further reasons section title is customisable, examples include, 'Further reasons', 'Additional information' etc.
- The content is **customisable**, allowing for subsection titles that are **customisable** and could be in bold text, with further content supported by tables of information.

**Comments:** Further support on "how to write content" for this section could be provided by departments.

#### **Event brief:**

An Event brief uses the same rule.

### Context section

#### Context

Background information or vital contextual detail.

#### 1.7 Provide a concise summary of context if needed

Use this section only if you need to add vital context or background detail. Otherwise delete it.

#### 1.8 Use layout to summarise descriptive content

Consider using a bulleted list or a short table format for background information.

Column heading 1 Column heading 2

Date Event

This content might include the history of the issue, stakeholder feedback, policy context, or the research or consultation process.

#### Intent:

It is **optional** to have a Context section. The Context section provides background or vital contextual information, that are not the key reasons, and will help the Decision Maker to decide.

#### Position:

**Mandatory**, the Context section should be below the Further reasons section or be the first section on the second page of the brief.

#### Composition:

Section Title: Mandatory and customisable.

Title: None

Subtitles: Optional and customisable.

Content: **Mandatory** and **customisable** subsections of content detailing additional context and background information.

#### Instructional text:

- The Context section title is **customisable**, examples include, 'Context', 'Background information', 'Further information' etc.
- The subtitles are **customisable** and should provide a concise summary of the content.
- Tables, bullet points or number lists can be used to display content if desired.

#### **Comments:**

Further support on "how to write content" for this section should be provided by departments.

#### **Event brief:**

An Event brief uses the same rules.

#### Attachments section

#### **Attachments**

Include attachments if you need to. You can also use labelled attachments to add further background or evidence. But capture all the key information in the brief itself. For example, do not write something like 'The department's position is outlined in <a href="Attachment A">Attachment A</a>' without summarising that position.

This section is for a list of the associated attachments starting with Attachment A.

#### Intent:

The Attachments section provides a list of attachments that accompany the brief. This section is **optional**.

#### Position:

**Mandatory**, if used, it should be the first, second or third section on the second page, dependant on the use of the Further Reasons section and/or Context.

#### Composition:

Section Title: Mandatory

Title: None

Subtitles: None

Content: **Customisable**, starting underneath the title, the Attachments section lists the numbered attachments that accompany the brief.

#### Instructional text:

- If used the Attachments section title is mandatory text 'Attachments' in bold text.
- The Attachments section title can be numbered, with the title starting with '2' or '3' or ;4', dependant on the use of the previous sections, followed by the title, all in bold text.
- The content is **customisable**, listing the attachments that accompany the brief.
- The list of attachments can be as a bulleted list or in a table.

#### **Comments:**

Some departments may choose to list their attachments as a part of the Recommendations section.

#### **Event brief:**

An Event brief uses the same rules and may be accompanied with a number of separate attachments, such as speaking notes, biographies of special guests, event logistic information.

#### Review and Contribute section

Name	Position	Branch	Phone
Add name	Manager		
Add name	Director		XXXXX OF XXXX XXX XXX
Add name	Deputy Secretary		XXXXX OF XXXX XXX XXX
Add name			

#### Intent:

It is **mandatory** to have a Review and Contribute section at the end of the brief. It provides a list of people involved in developing the brief in line with the Automated Briefs and Correspondence (ABC) Governance Model and standards.

#### Position:

Mandatory, at the end of the brief.

#### Composition:

Section Title: Mandatory

Title: None

Subtitles: None

Content: **Customisable** – the Review and Contribute section is a table that, in line with ABC Governance Model and standards, lists the names, positions, branch (department) organisation unit and phone number of key stakeholders who reviewed and/or contributed to the brief.

The order of stakeholders listed is – The Accountable Officer, Lead Author, Recommender, and up to five other contributors as required.

#### **Instructional text:**

- In line with the ABC Governance Model and standards, a table with four columns headings: **Name; Position**; **Branch**; **Phone**, and up to five rows that provide for the corresponding details for the Authorised Officer, Lead Author, Recommender, and up to five other contributors as required.
- Where someone is in multiple roles, as identified by the ABC Governance Model and standards, only state their details once in the table.

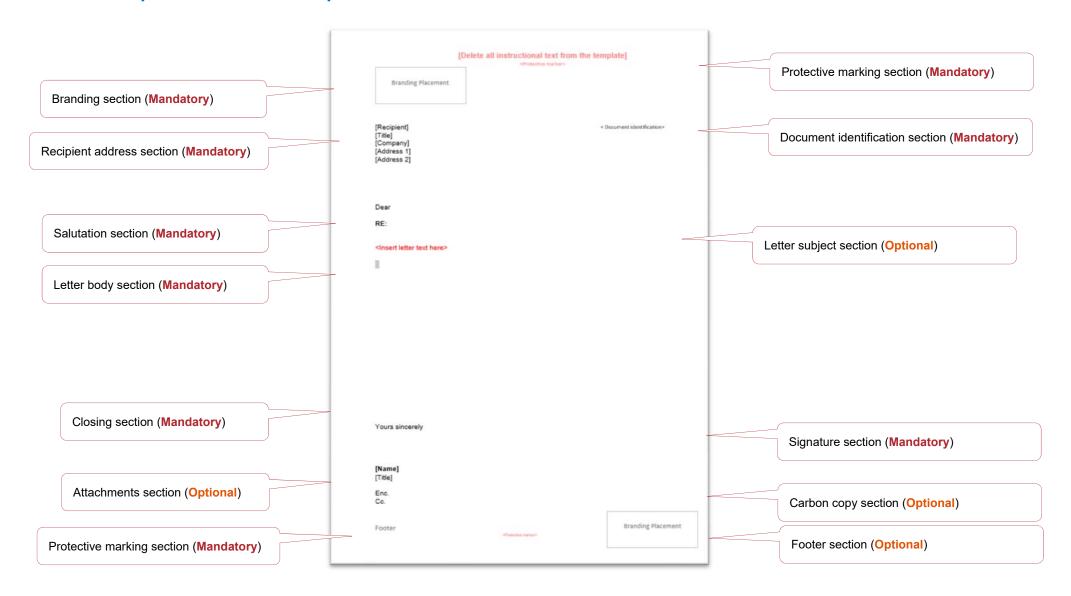
#### Comments:

Not all people who participate as reviewers and contributors need to be noted in the Review and Contribute Section or the brief in general.

#### **Event brief:**

An Event brief uses the same rules.

# Correspondence template



ABC Common Templates Standard

## Introduction – correspondence

Correspondence is from entities external to the receiving department that requires a response. It could be addressed to the Minister, Premier or department from someone outside the department and requires a response.

Correspondence can be received in both electronic and hardcopy format and can be:

- Inbound any form of correspondence which is sent to a department or Minister.
- Outbound a communication sent from a department to another department or someone outside the Victorian Government.

Outbound correspondence may be accompanied by a brief to assist the Decision Maker in regards to the correspondence.

## Letterhead (branding) section



#### Intent:

It is **mandatory** to have a letterhead (branding) section. This section displays who/where the correspondence is from, the department's address block and branding.

#### Position:

Mandatory, top of the first page of the brief.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Logo, address and name is customisable.

#### Instructional text:

The branding must be consistent with Brand Victorian guidelines and logos.

## Recipient address section

[Recipient]
[Title]
[Company]
[Address 1]
[Address 2]

#### Intent:

It is **mandatory** to have a Recipient address section on the first page. This section captures the address for the recipient of the correspondence.

#### Position:

Mandatory, below the letter head section, starting as the first row of text on the first page.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Potentially five lines of text, made up of the following,

Line 1 customisable, the recipient's name

Line 2 **customisable**, the recipient's title (if available)

Line 3 optional, customisable, the recipient's company

Line 4 and Line 5 **customisable**, the recipient's complete address – note this could be an email address or a physical address.

#### Comments:

Further support on "how to write content" for this section could be provided by departments, where most departments use all capitals for suburb and state and insert three spaces in between suburb, state and postcode (no commas).

## Protective marking section

#### Intent:

It is **mandatory** to have a protective marking section on all pages of correspondence and its attachments. The protective marking indicates the use, handling and dissemination requirements of the correspondence and helps to prevent unauthorised use of its information.

#### Position:

**Mandatory**, centred, on the top and bottom of each page of the correspondence and its attachments.

#### **Composition:**

Section Title: None

Title: None

Subtitles: None

Content: **Mandatory** and **customisable** text indicating the protective marking.

#### Instructional text:

A department needs to be aware of its obligations when assessing official information to determine what protective marking to apply.

The protective marking being applied must be in line with the protective markings outlined by the <u>Victorian Protective Data Security Framework</u>.

Ideally use capitals, bold text, large font and a distinctive colour (red preferred), for example **OFFICIAL** 

#### Document identification section

#### Intent:

It is **mandatory** to have a Document identification section on the first page. To be able to uniquely identify the letter, a unique document identifier is applied to the document.

#### Position:

The position is **customisable**, and it is **mandatory** for it to be on the first page and not interfere with other sections, with preference being bottom right of the first page.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: alphanumeric text to uniquely identify the brief.

#### Instructional text:

The unique identification text could be derived from a departments records document management system, where the brief may be stored and uniquely identified within that system.

#### Comments:

Ensure the department's document and records management system reference is correct and located in top right under address block.

### Salutation section

Dear letter recipient

#### Intent:

It is **mandatory** to have a Salutation section on the first page. The opening line of the letter, addressing the letter to the letter recipient.

#### Position:

Mandatory four-line spaces after the Address section.

### Composition:

Section Title: None

Title: None

Subtitles: None

Content: One line of text that opens the correspondence and addresses the correspondence to

the addressee.

#### Comments:

Further support on "how to write content" for this section could be provided by departments, noting when using honorifics, include in both the address block and salutation.

### Letter subject section

#### RE: Response to your request for information regarding the implementation of the new process

#### Intent:

It is **optional** to have a Letter section on the first page. Provide a one line "title" about the correspondence, i.e. What the correspondence is about.

#### Position:

If used, mandatory one-line space after the Salutation section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: maximum one line of text detailing the subject of the letter.

#### Instructional text:

Bold text can be used.

#### Comments:

Further support on "how to write content" for this section could be provided by departments by referring to department's style guideline.

## Letter body section

#### Intent:

It is **mandatory** to have a Letter content section starting on the first page. The body of the letter.

#### Position:

**Mandatory** one-line space after the Salutation section or if used, one-line space after the Letter subject section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Letter text

#### Instructional text:

Try to keep the letter to one page.

#### Comments:

Consider centring letter text on the page when it appears top/bottom heavy. Consider the aesthetics of the page and ensure it appears balanced to the eye. Maintain noted spacing requirements when balancing page.

Further support on "how to write content" for this section could be provided by departments by referring to department's style guideline.

## Closing section

Yours sincerely	1
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#### Intent:

It is mandatory to have a Closing section.

#### Position:

**Mandatory** one-line space after the Letter content section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: A few words that close off the letter, e.g. Yours sincerely

### Instructional text:

Ensure that this section and any subsequent sections used are not the only sections on the second page.

## Signature section

Signature of sender

[Name] [Title]

#### Intent:

It is **mandatory** to have a Signature section. Provide space for the sender's "wet ink" or electronic signature.

#### Position:

Mandatory after the Closing section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: Four lines of blank space for a signature, followed by:

- 1. Name of sender, followed by
- 2. Tittle of sender
- 3. Date letter was signed (optional)

#### Instructional text:

Ensure that this section and any subsequent sections used are not the only sections on the second page.

#### Attachments section

#### Enc.

#### Intent:

It is **optional** to have an Attachments section. Inform the correspondence receipt of any attachments to the letter.

#### Position:

If used, mandatory one blank line space after the Closing section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: One line, starting with "Enc." followed by the title of the attachment(s).

#### Instructional text:

Ensure that this section and any subsequent sections used are not the only sections on the second page.

### Carbon copy section

#### Cc.

#### Intent:

It is **optional** to have a Carbon copy section. Inform the correspondence recipient who else has also been sent a copy of the letter.

#### Position:

If used, mandatory one blank line space after the Attachments section.

#### Composition:

Section Title: None

Title: None

Subtitles: None

Content: One line, starting with "Cc." followed by the name of the individuals who have also been sent a copy of the correspondence.

#### Instructional text:

Ensure that this section and any subsequent sections used are not the only sections on the second page.

### Footer section

#### Fig 1:

Your details will be dealt with in accordance with the Public Records Act 1973 and the Privacy and Data Protection Act 2014. Should you have any queries or wish to gain access to your personal information held by this department please contact our Privacy Officer at the above address.



#### Fig 2:



#### Intent:

It is optional to have a Footer section.

#### Position:

If used, mandatory in the footer of the letter, on each page, when more than one page is used.

#### **Composition:**

Section Title: None

Title: None

Subtitles: None

Content: The footer could contain text, as outlined in figure 1 above, such as

"Your details will be dealt with in accordance with the *Public Records Act 1973* and the *Privacy and Data Protection Act 2014*. Should you have any queries or wish to gain access to your personal information held by this department please contact our Privacy Officer at the above address."

along with appropriate government branding;

or

Details and branding as outlined in the above figure 2.

#### Instructional text:

Do not have this section as the only section on the second page.

#### Comments:

The branding must be consistent with Brand Victorian guidelines and logos.

# Derivation, scope and glossary

## Derivation

This standard is derived from the Automated Briefs and Correspondence Policy, and is guided by the Automated Briefs and Correspondence Statement of Direction (ABC SOD) and the Information Technology Strategy for the Victorian Government, 2016–2020 (IT strategy).

## Scope

All departments and Victoria Police, referred to collectively as 'departments', are formally in-scope. While not required, the standard may be adopted by agencies and partner organisations, if desired.

## Glossary

The glossary of terms and abbreviations used in this document are defined in the Automated Briefs and Correspondence Glossary.

# Related documents, tools and references

- Automated Briefs and Correspondence Governance Model
- Automated Briefs and Correspondence Guideline
- Automated Briefs and Correspondence Policy
- Automated Briefs and Correspondence Standard ABC Governance
- Automated Briefs and Correspondence Standard ABC Monitoring and Reporting
- Automated Briefs and Correspondence Standard Common Process
- Automated Briefs and Correspondence Statement of Direction
- Information Technology Strategy for the Victorian Government, 2016–2020 (IT strategy)

## **Further information**

For further information regarding this standard, please contact Enterprise Solutions, Department of Premier and Cabinet, at: <a href="mailto:enterprisesolutions@dpc.vic.gov.au">enterprisesolutions@dpc.vic.gov.au</a>.

# **Document Control**

# **Approval**

This document is yet to be formally approved and is published as guidance only. It is expected that when delivery of the common platform commences, under the requirements of VSB approved ABC SOD, the ABC Governance Model and associated standards and templates will be formally reviewed and approved.

# Version history

Version	Date	Comments
0.1	07/05/2018	First formal draft for review
0.2	15/05/2018	Minor changes identified during review period.
0.3	30/05/2018	Second formal draft for review
0.4	01/08/2018	Input from review round
0.5	14/06/2019	Final draft
1.0	03/09/2019	Final version