# **2018 Victorian Employers Skills Survey**

### Information Media and Telecommunications



Of the 13,600 employers that responded to Victorian Employer Skills Survey in 2018, nearly 300 were from the Information Media and Telecommunications industry. Employers report that skills are important to productivity, but many are facing challenges filling jobs and finding the right applicants with the right skills. In particular, a lack of relevant skills hampered innovation in this industry. These challenges are faced both now, and are expected to continue into the future. However, a high proportion of employers that access training to improve the skills of their workforce report a positive impact on productivity and return on investment.

The statistics below reflect the experience of employers in the Information Media and Telecommunications industry compared to the overall Victorian average.

#### Skills are important to productivity Managing the skills of the workforce Employers reported that recruitment A quarter of employers Businesses with was challenging due to candidates saw the need to innovate a lack of skills found not having the required skills and and develop new products it had a medium keeping pace with technology impact on workplace Medium impact productivity. 35% **25**% 61% I ow impact 13% VIC Keeping pace Innovating or Finding people with the with advancing developing new Impact of insufficient workforce skills technology right skills products/ services Businesses lacking skills mainly reported the following workplace issues: Recruitment challenges Employers facing recruitment challenges mainly reported applicant related reasons 67% for their difficulties. 66% VIC acked relevant experience 71% CHAILENGES Increased workload Inability to 63% for other staff innovate of Out Lacked technical / job specific skills 44% 59% Agreed roles 40% VIC were difficult to fill Few applicants Poorer quality of 55% service/products Information Media and Telecommunications Victoria Information Media and Telecommunications SKILLS IMPACT **Employers' access** Skills needed now **PRODUCTIVITY** and for the future to training



provisions for training

by other staff.

within the organisation



### Training contribution and quality

Employers who supported training agreed it had a positive contribution to productivity and business success



Positive return

Information Media and



Positive impact on productivity

■ Victoria



Trained staff are more valuable to the workplace

> Education and Training



Quality of ovider training was high

TORIA

## Type of skills lacking today and in the next 12 months

Businesses are concerned they

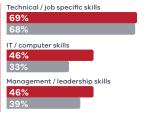
may not have the skills they

need for the future

**12%** 

Businesses lack the skills they

Employers who lack the skills today, or expect to over the next year, identified various skills needs.





Businesses believe they have

the skills needed for today

and for the next 12 months

Information Media and

■ Victoria