

JOBS THAT MATTER

Key Messaging and Campaign Assets

Family Services
Disability Support

Search

Child protection
Family Violence Support



Contents

Introduction	3
What you can do to help	4
Jobs that matter key messages	5
Jobs Guarantee key messages.	6
Video Files	7
Audio File	10
Social Media Posts	11
Posters.	14
A5 Flyer	15



Introduction

Jobs that matter is a workforce recruitment campaign that raises awareness of the community services sector, highlights the range of roles available and showcases the positive difference people working in the sector make to the lives of Victorians every single day.

There are jobs available right now supporting families fleeing violence, people with disability, those experiencing homelessness, and children who need care and support

The Victorian Government has partnered with community services organisations to help recruit the right people for the thousands of jobs available across the sector.

The Jobs Guarantee will guarantee all students a job in the social services sector when they graduate from the Diploma of Community Services, a free TAFE course, between 1 September 2022 and 31 August 2024.



What you can do to help

As a stakeholder with important connections across Victoria's community services sector we ask for your support in sharing the information in this pack through your networks.

This pack includes links to audio and video files, social media posts, and a poster for you to share.

You can also direct people to the Jobs that matter website at jobsthatmatter.vic.gov.au.

We thank you in advance.

Make a difference. Do a job that matters.



Jobs that matter key messages

- Make a difference. Do a job that matters.
- There are thousands of jobs available in the community services sector where you can make a difference.
- Right now, there are Victorians who need extra care and support - families experiencing violence, people with disability, those experiencing homelessness, and children who need care and support.
- There are jobs available for people entering the workforce for the first time, career changers, experienced practitioners, and for Aboriginal, culturally, and linguistically diverse and regional Victorians.
- The community services sector has a broad range of jobs available in social housing, child protection, prevention of family violence, child and family services, and disability support services.
- Victoria's community services sector is comprised of thousands of organisations. It is one of the biggest and fastest growing workforces in our state.



Jobs Guarantee key messages

- The Jobs Guarantee will guarantee all students who graduate from the Diploma of Community Services between 1 September 2022 and 31 August 2024 a job in the social services sector.
- This program will strengthen the pipeline of qualified, entry-level workers in critical sectors like child protection and family services, family violence, housing and homelessness, disability care and various other social services roles that require a qualification.
- Victorian students enrolled in the Diploma of Community Services, including the Free TAFE course, can be assured of a job waiting for them when they finish training. Community service employers will also receive more support to take on graduates, helping them fill vacancies and develop their organisations. These supports will help social service organisations hire and accommodate new graduates with confidence.
- Eligible participants can register for the Jobs Guarantee via the Jobs Victoria Online Hub (www.jobs.vic.gov.au) from 1 September 2022, which will be the primary hub for participants wanting to match with employers. The job matching process will commence from 1 October 2022.
- Employers interested in accessing this qualified candidate pool are encouraged to register their interest on the Jobs Victoria Online Portal (www.jobs.vic.gov.au). Supports will be available for employers to help them take on Job Guarantee participants.



Jobs that matter – Supporting families

Family Violence - 30 second TVC



9x6 format

Family Violence - 30 second TVC



9x6 format



4x5 format



9x16 format

Right now, there are Victorians who need you...

Families fleeing violence, people experiencing homelessness and children who need care and support.

The Victorian Government is investing in thousands of community services jobs, with a jobs guarantee for new graduates in priority areas.

Make a difference.

Do a job that matters.

Authorised by the Victorian Government, Melbourne.

Click the image to download required file.



Jobs that matter – Disability support

Disability – 30 seconds: Captioned



9x6 format

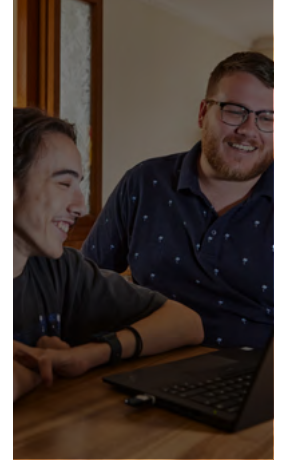
Disability – 30 seconds: Without text



9x6 format



4x5 format



9x16 format

The Victorian Government is investing in thousands of community services jobs, with a jobs guarantee for new graduates in priority areas.

Make a difference.

Do a job that matters.

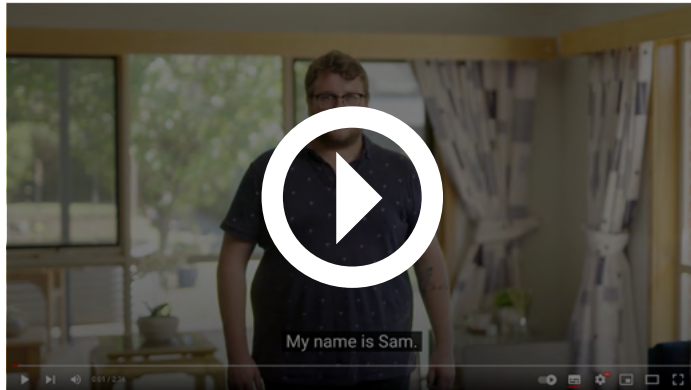
Authorised by the Victorian Government, Melbourne.

Click the image to download required file.

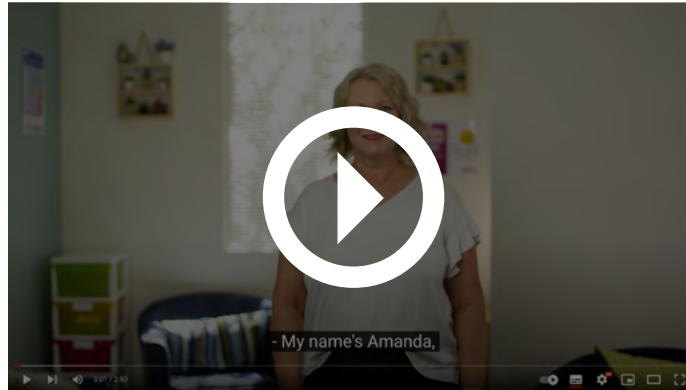


Jobs that matter – Worker Stories

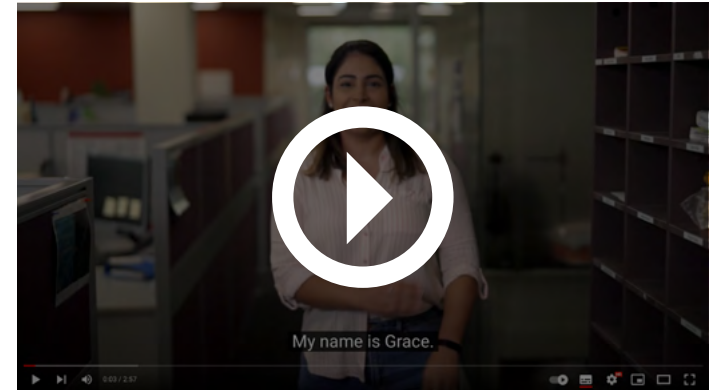
Sam's Story



Amanda's Story



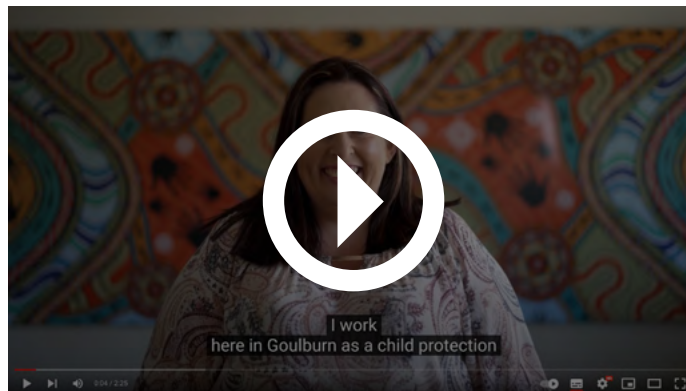
Grace's Story



Hamsa's Story



Karen's Story



Audio File

Jobs That Matter - 30 second radio



Click the icon to download audio file.

Right now, there are thousands of Victorians who need you.

People who have a disability, families fleeing violence, those experiencing homelessness, and children and families who need care and support.

The Victorian Government is investing in thousands of jobs where you can step up and make a difference - with a jobs guarantee for new graduates in priority areas.

*Do a job that matters.
Visit jobsthatmatter.vic.gov.au*

Authorised by the Victorian Government, Melbourne.

Social Media Posts

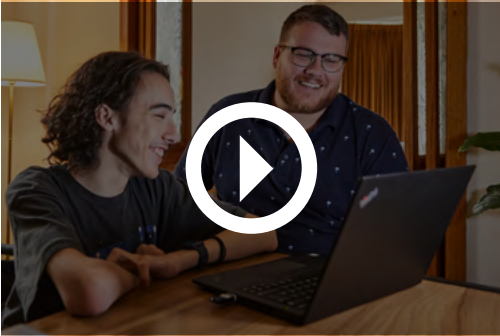
#JobsThatMatter
@VicGovDFFH

Family Violence 15sec Video



Right now, there are community services jobs available where you can make a difference.

Disability 15sec Video



Right now, there are community services jobs available where you can make a difference.

Family Violence



Right now, there are community services jobs available where you can make a difference.

Disability



Right now, there are community services jobs available where you can make a difference.

Download social media assets



Social Media Posts

#JobsThatMatter
@VicGovDFFH

Child Protection



DO A JOB THAT MATTERS. 

Right now, there are child protection jobs available where you can make a difference.

Housing and Homelessness



DO A JOB THAT MATTERS. 

Right now, there are jobs available in the housing and homelessness sector where you can make a difference.

Children and families



DO A JOB THAT MATTERS. 

There are community services jobs available where you can make a difference for children, young people, and families.

Child Protection



DO A JOB THAT MATTERS. 

There are community services jobs available now where you can keep families and children connected to culture and country.

Download social media assets



Social Media Posts

#JobsThatMatter
@VicGovDFFH

Jobs Guarantee A



Studying or planning your career? There are community services jobs available where you can make a real difference.

Jobs Guarantee B



Kickstart your career in a job that matters. Complete a Diploma of Community Services and you'll be guaranteed a job in the social services sector.

Community Services



Right now, there are community services jobs available where you can make a difference.

Download social media assets



Poster



Children and Families
Disability Support

Search  **jobs that matter**

Family Violence Support
Housing and Homelessness

MAKE A DIFFERENCE. DO A JOB THAT MATTERS.

There are community services jobs available now, with a jobs guarantee for new graduates in priority areas.

Visit jobsthatmatter.vic.gov.au

Authorised by the Victorian Government, 1 Treasury Place, Melbourne.
Printed by Media Space Pty Ltd, South Melbourne.



Children and Families
Disability Support

Search  **jobs that matter**

Family Violence Support
Housing and Homelessness

MAKE A DIFFERENCE. DO A JOB THAT MATTERS.

There are community services jobs available now, with a jobs guarantee for new graduates in priority areas.

Visit jobsthatmatter.vic.gov.au

Authorised by the Victorian Government, 1 Treasury Place, Melbourne.
Printed by Media Space Pty Ltd, South Melbourne.



**Download
Poster files.**



A5 Flyer



The flyer features a photograph of a smiling woman at the top. Below the photo is a search bar with the text "Search jobs that matter" and a magnifying glass icon. To the right of the search bar, there is a list of categories: "Children and Families", "Disability Support", "Family Violence Support", and "Housing and Homelessness". The main headline reads "MAKE A DIFFERENCE. DO A JOB THAT MATTERS." in large, bold, purple and pink letters. Below the headline, there is a sub-headline: "Are you interested in working in community services? If you are a graduate from the Diploma of Community Services we want to help you start your career." The flyer is divided into two columns of text. The left column is titled "Jobs Guarantee" and describes the program. The right column is titled "Find out more about The Social Services Jobs Guarantee:" and includes a QR code. At the bottom right, there is a logo for the Victorian State Government. At the bottom left, there is a small line of text: "Authorised by the Victorian Government, 1 Treasury Place, Melbourne".

Children and Families
Disability Support
Family Violence Support
Housing and Homelessness

Search

MAKE A DIFFERENCE. DO A JOB THAT MATTERS.

**Are you interested in working in community services?
If you are a graduate from the Diploma of Community
Services we want to help you start your career.**

Jobs Guarantee
The Social Services Jobs Guarantee is an employment program for students who graduate from the Diploma of Community Services between 1 September 2022 and 31 August 2024. You can register your interest for the Jobs Guarantee now.

When jobs become available, you will be matched to a 12-month role in the community services sector. This includes:

- child protection and family services
- family violence
- disability and aged care
- housing and homelessness, and
- other in-demand social services roles.

You can get extra support, like mentoring and career counselling, if you need it.

To be considered for the Jobs Guarantee, find out more about the jobs available, or to register for a free careers counselling session to learn about your options, visit jobs.vic.gov.au.

**Find out more about
The Social Services Jobs Guarantee:**



Authorised by the Victorian Government, 1 Treasury Place, Melbourne

Download
Flyer files.

Email Signature



Download
email file.



For more information visit
[jobsthatmatter.vic.gov.au](https://www.jobsthatmatter.vic.gov.au)

