

Displaying and printing required signage

It is important that licensees and the community are aware of Victorian liquor laws relating to underage drinking, drunkenness and public safety issues.

By law, licensees must display signage around their licensed premises.

The signage is available at:
vic.gov.au/signs-to-display-where-customers-buy-alcohol

Important information

- Ensure you have the most recent version by checking the keycode located on the bottom left of the sign. Licensees may be fined for displaying incorrect or out-of-date signage.
- Signage must be displayed in view of the public so that the information is clearly visible.
- The maximum penalty for non-display of signage exceeds \$1,000 under Section 102 of the *Liquor Control Reform Act 1998*.
- In addition to the minimum requirements, licensees may choose to display any of the optional posters available at vic.gov.au/signs-to-display-where-customers-buy-alcohol LCV staff can print the signage and mail them out upon request.

Printing guidelines

- Signage must be printed in the original form as downloaded from LCV website at: vic.gov.au/signs-to-display-where-customers-buy-alcohol
No modification to the form or content of the signage is permitted.
- For durability/longevity, LCV recommends using a heavier paper stock (120–200gsm) but this is not a legal requirement.
- Signage must be printed in colour on A4 (210 x 297mm) paper.
- Signage must be printed at a sufficient quality to ensure that the keycode in the bottom left-hand corner is clearly legible by LCV Inspectors.



Correct



Incorrect
Must be printed in colour



Incorrect
Must be clearly printed without blurring or patches



Incorrect
Must be aligned and include all content, including the keycode

You can laminate or frame signage providing all content, including the keycode, is clearly visible and not obscured. The signage have been designed with a sufficient margin to allow display in a simple frame.

Intoxicated? Drunk? Disorderly?

It is against the law:

- for a licensee to supply liquor to an intoxicated person

Penalty exceeds \$25,000

- for a licensee to allow a drunk or disorderly person on the premises

Penalty exceeds \$25,000

- for a drunk, violent or quarrelsome person to refuse a request to leave a licensed premises

Penalty exceeds \$10,000